



C G JUNG INSTITUTE
OF CHICAGO

THE ARCHETYPAL AND SCIENTIFIC SIGNIFICANCE OF THE *RED BOOK*

with

George B. Hogenson, Ph.D.

Friday, February 18, 2011 1:00 pm to 4:00 pm



Jung's theory of archetypes is generally considered one of the defining features of his system of psychology. The theory of archetypes also forms the foundation for clinical interpretation of dreams, complexes, and deeper disorders of the psyche. At the same time, the theory has been one of the most controversial aspects of Jung's system, both within the Jungian community and among critics of Jung's theories. Much of the controversy surrounding the theory of archetypes has taken the form of arguments about the scientific basis for the theory, an aspect of the theory that Jung himself initiated. The publication of the *Red Book* brings both the foundations for the theory of archetypes, and the precise meaning of Jung's more scientific comments on the theory into greater relief, and allows us to understand at a deeper level precisely what Jung considered to be at the center of the theory. This lecture will outline the history of controversy that has surrounded the theory of archetypes since Jung first used the term in 1919, and explore how the publication of the *Red Book* sheds light on the foundations of the theory. While the *Red Book* will not finally resolve the issues surrounding this central theme in Jungian theory and practice, it nevertheless sheds an important light on Jung's thought and intentions.

LOCATION

Loyola University Water Tower Campus, 25 E. Pearson, Chicago IL

DISCUSSION FEE

\$60 – 3 CE credits

\$30 for students

For all registrations visit www.jungchicago.org

Learning Objectives:

- Participants will gain an understanding of the history surrounding Jung's theory of archetypes, and the controversies that have grown up around the theory
- Participants will gain an understanding the importance of the theory of archetypes for both the theory and practice of Jungian psychology and psychotherapy.
- Participants will gain an understanding of the significance of the *Red Book* for the development of the theory of archetypes, and the insight it offers into the scientific controversies surrounding the theory.



George B. Hogenson, Ph.D. is a member of the Chicago Society of Jungian Analysts, and past president of the C. G. Jung Institute of Chicago. He is the author of *Jung's Struggle with Freud*, and numerous papers and book chapters on analytical psychology. His research on Jung's theory of archetypes, which he has presented at a series of international conferences, has been a central part of the contemporary discussion of the subject. In June of 2010 Dr. Hogenson presented one of the first scholarly papers on Jung's *Red Book* at a conference in San Francisco. That paper, entitled "The Wealth of the Soul Exists in Images," is forthcoming in a volume published by Routledge, with the other conference papers.

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